COLLECTION 2026

BB Embroidery *& Patches*

EMBROIDERED IN BARCELOS — MADE IN PORTUGAL



CORD FLOWER WITH PEARL, EMBROIDERED BIRD AND SEQUIN EMBLEM

SEVEN TECHNIQUES · PRIVATE LABEL

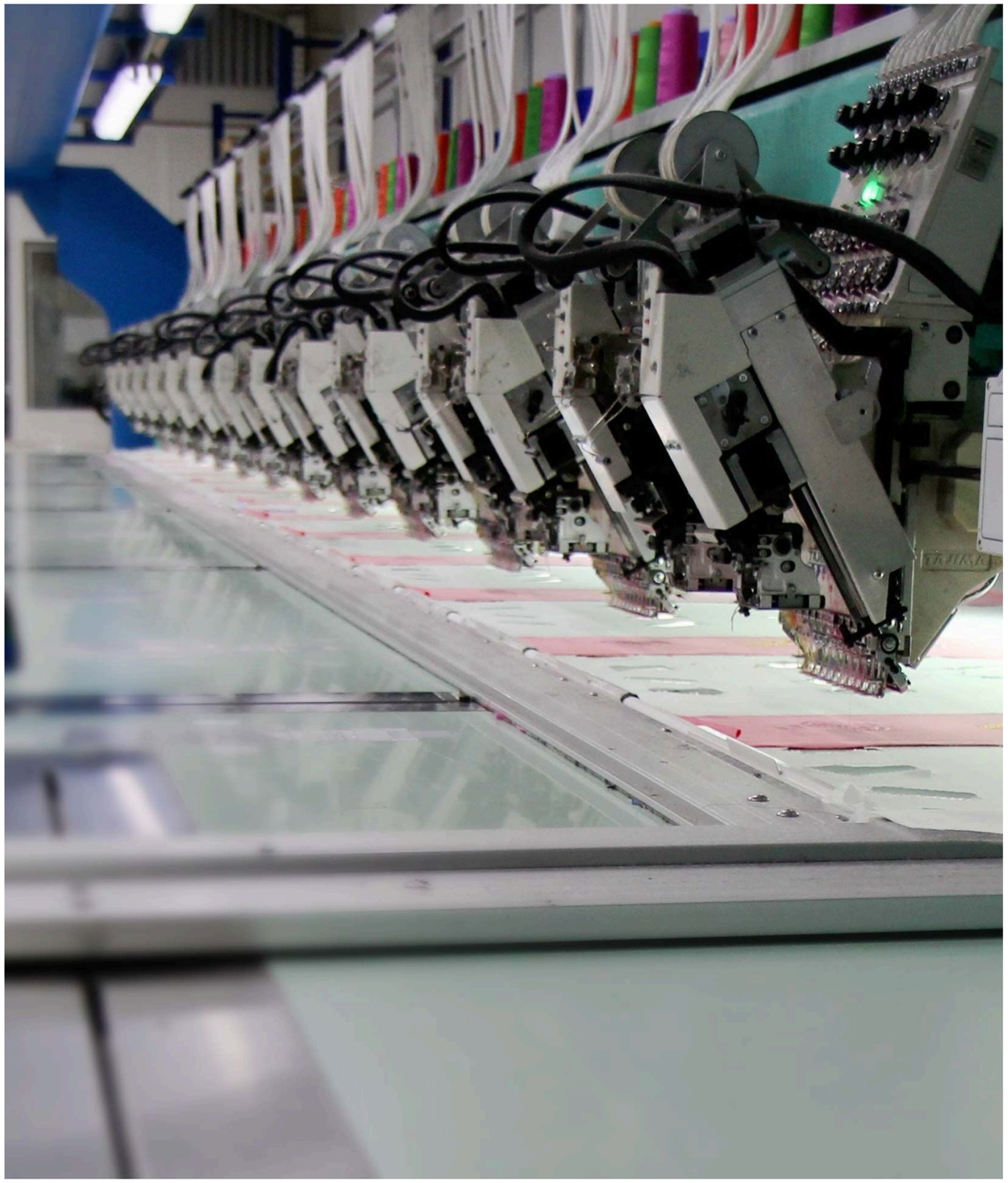
BARCELBORDADOS.COM

01 · THE HOUSE

We are the manufacturer.

We began by developing embroidery files for embroidery machines, and grew into embroidery at scale, in Barcelos, Portugal. Every piece leaves our floor carrying only your brand.

PRIVATE LABEL	Your embroidery and patches, under your brand, made from your artwork or from a brief.
FROM FILE TO PIECE	Embroidery files are developed in-house, then sampled and produced on our own machines.
CONFIDENTIAL	Every project is handled in confidence. Your designs, volumes and launch dates stay yours.
WHO WE MAKE FOR	Sustainability, luxury and mid-to-upper retail, in Europe and worldwide.



MULTI-HEAD EMBROIDERY LINE · BARCELOS

02 · TECHNIQUES

Seven ways to embroider.

Emblems and patches, sequins and beads, chenille, appliqué and flat embroidery, finished with the right edge and backing. One partner, from embroidery file to finished piece.

ALSO ON REQUEST

3D / puff embroidery and embroidered lace.



01

Emblems & patches P. 04



02

Sequins & beads P. 05



03

Chenille P. 06



04

Appliqué P. 07



05

Flat embroidery P. 08



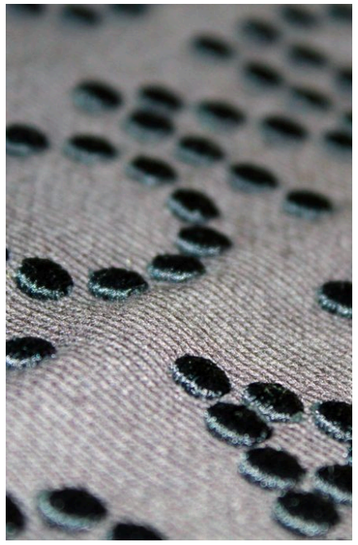
06

Leather patches P. 09



07

Edges & backings P. 10



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How to order P. 11

03 · TECHNIQUE 01

Embroidered emblems.

Embroidered on a base fabric, cut and edged, then sewn, ironed or fixed with hook-and-loop. Florals, animals and monograms, combined with sequins, beads, cord or chenille.

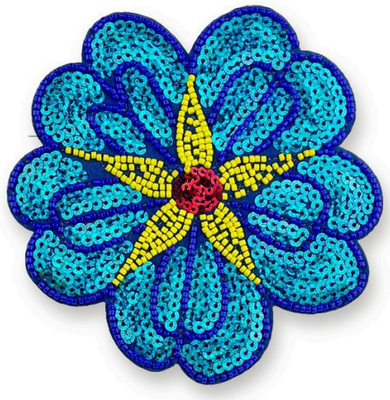
BEST FOR	Logos and emblems that move between products
EDGES	Satin-stitched edge, merrow border, laser cut
BACKINGS	Sew-on, iron-on, hook-and-loop
APPLIED TO	Garments, bags, caps and accessories



SATIN-STITCH FLORALS, SEQUIN ROSETTE AND BEAD EMBLEM



OUR EMBLEM BOARD · FLORALS, ANIMALS, SEQUINS



EMBLEM WITH SEQUINS AND BEADS

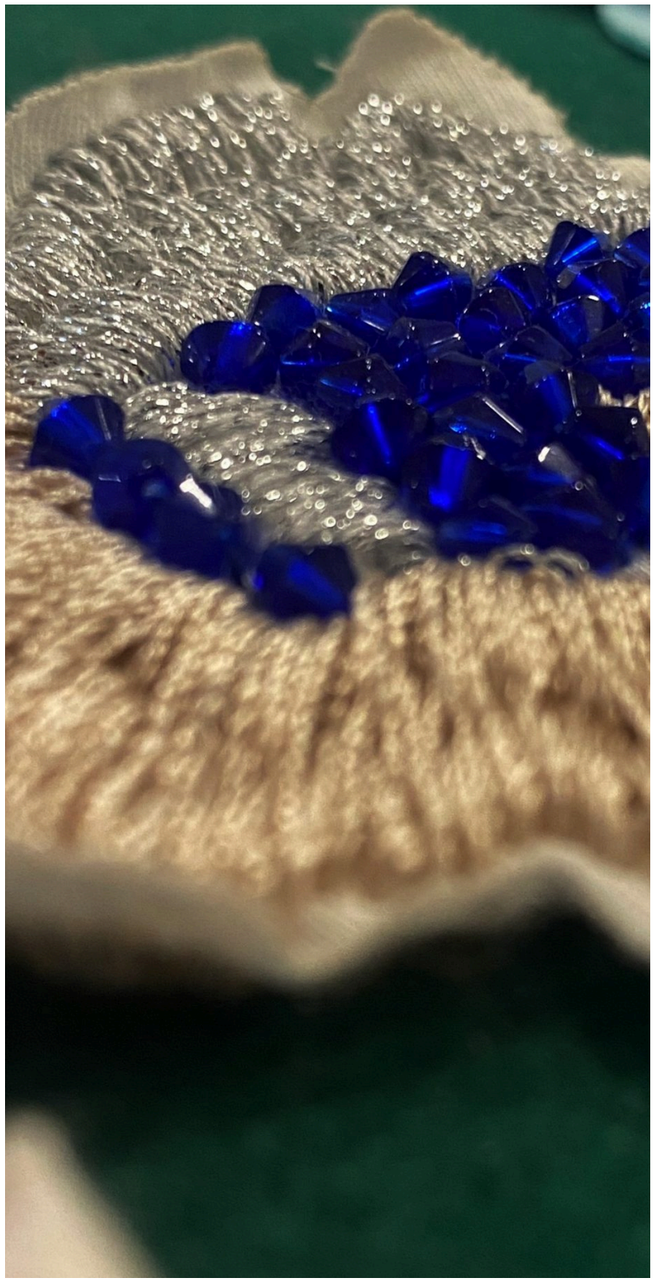
04 · TECHNIQUE 02

Sequins, beads & metallic.

Metallic threads, sequins, beads and cord add light and relief, alone or combined with embroidery. The statement finish for luxury pieces.



SEQUIN FLOWER EMBLEM WITH SATIN-STITCH PETALS



METALLIC THREAD, FLOSS AND GLASS BEADS · MACRO



SEQUIN STAR ON FELT

BEST FOR	Evening, luxury and statement pieces
OPTIONS	Metallic thread, sequins, beads, pearls, cord
APPLIED TO	Emblems, garments, bags, caps

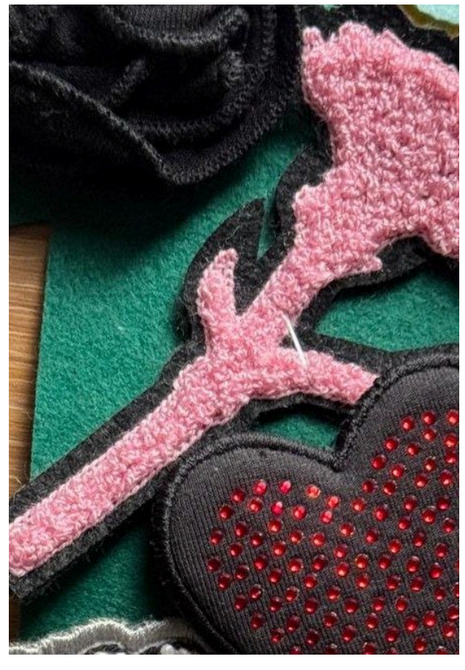
05 · TECHNIQUE 03

Chenille.

Yarn looped up from the fabric on a chain-stitch machine, for a soft, terry-like surface, outlined in flat chain stitch. The varsity look.



MOSS (CHENILLE) LOOPS WITH A SEQUIN OUTLINE · EMBLEM DETAIL



CHENILLE CARNATION ON A FELT OUTLINE

BEST FOR	Emblems, letters, varsity patches
BUILT WITH	Moss (loop) stitch, chain-stitch outline
APPLIED TO	Patches on felt, garments, bags



VARSITY LETTER · CHENILLE ON FELT

Soft, raised and tactile: chenille turns a letter or a flower into an object.

CHENILLE · CHAIN STITCH · FELT

06 · TECHNIQUE 04

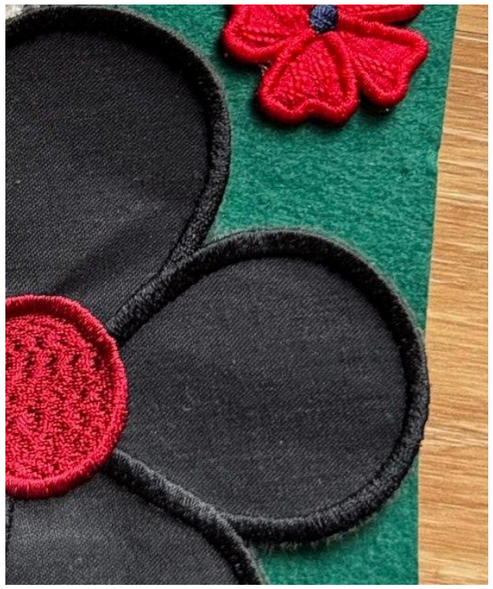
Appliqué.

Fabric shapes laid on the base and fixed with a satin or zigzag edge, often laser cut. Large areas of colour, with less stitching and a lighter hand.

BEST FOR	Large shapes, letters, colour blocks
CUTTING	Laser cut
EDGES	Satin stitch, zigzag, raw edge



PRINTED COTTON APPLIQUÉ WITH SATIN-STITCH HIGHLIGHTS



TWILL APPLIQUÉ, SATIN-STITCHED EDGE



LAYERED LASER-CUT FELT

07 · TECHNIQUE 05

Flat embroidery.

Satin, fill and running stitches laid flat on the fabric: the classic way to carry a logo, a monogram or a pattern on caps, bags and garments.

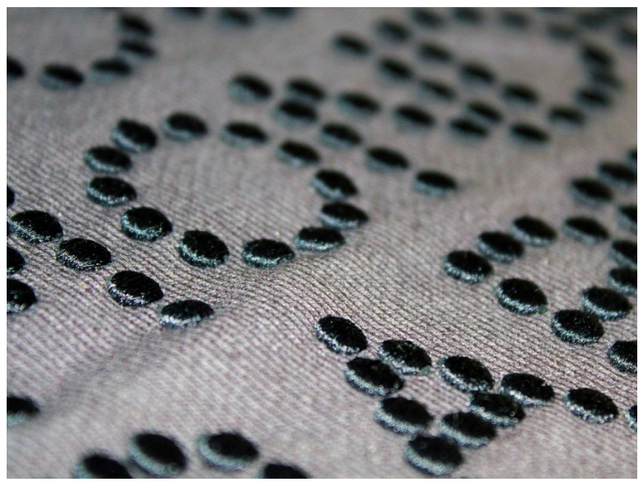


DECORATIVE ZIGZAG STITCH ON THE VISOR · 5 PANEL CAP

BEST FOR	Logos, lettering, monograms, tonal and all-over patterns
THREADS	Polyester, rayon viscose, cotton and metallic
APPLIED TO	Caps, bags, garments and patches



TONAL HEAVY SATIN ON WASHED CANVAS · TOTE

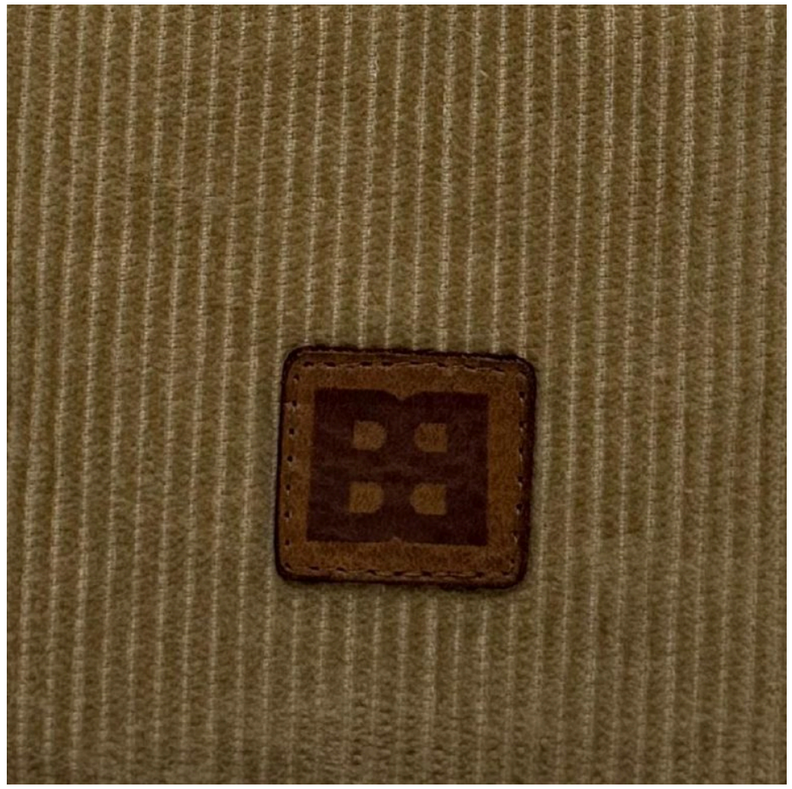


SATIN-STITCH DOTS · MACRO

08 · TECHNIQUE 06

Leather patches.

Genuine or faux leather, cut to shape and debossed, engraved or printed, then stitched in place: a warm finish that sits alongside embroidery on bags, caps and accessories.



DEBOSSED PATCH ON CORDUROY · VANITY CASE



STITCHED LEATHER PATCH · DETAIL



CORDUROY NECESSAIRE WITH STITCHED PATCH

BEST FOR	Bags, caps, small leather goods
MARKING	Deboss, laser engraving, print
MATERIALS	Leather, faux leather

Deboss	PRESSED
Laser engraving	FINE DETAIL
Print	COLOUR
Stitched edge	SEWN IN PLACE

09 · TECHNIQUE 07

Edges & backings.

The edge and the back decide how a patch looks and how it is applied. We recommend them with the technique, the product and the wash, and confirm them at sample stage.



SATIN-STITCHED EDGE



LASER CUT



HOOK-AND-LOOP

EDGES	Satin-stitched, merrow border, laser cut, raw
BACKINGS	Sew-on, iron-on, hook-and-loop
BASES	Felt, twill and your own fabric

Merrow border	OVERLOCKED EDGE FOR ROUND AND OVAL SHAPES
Sew-on	STITCHED ROUND THE EDGE, PERMANENT
Iron-on	HEAT-SEAL BACKING FOR QUICK APPLICATION
Hook-and-loop	INTERCHANGEABLE ON A LOOP PANEL
Raw edge	CUT FABRIC, SOFT VINTAGE LOOK

10 · HOW TO ORDER

How to order.

01 **Send your artwork**
Vector files preferred; we also quote from images and sketches.

02 **Embroidery file and quote**
We develop the embroidery file in-house and confirm technique, size and colours.

03 **Sample**
A physical sample on your fabric or on ours.

04 **Approval**
You approve the sample, colours and placement in writing.

05 **Production**
Produced, checked and finished to your packing brief.

ARTWORK FILES	Vector: AI, EPS, PDF, SVG · also PNG / JPG for quotes
THREADS	Polyester, rayon viscose, cotton, metallic
COLOUR MATCHING	To your Pantone references
TECHNIQUES	Emblems, sequins & beads, chenille, appliqué, flat embroidery, leather patches · 3D / puff on request
QUOTES	Per design, size and quantity
CERTIFICATIONS	GOTS · GRS · OEKO-TEX® · Sedex / SMETA

Request a sample or a quote.

Book a call with Luis Martins, Director of Sales.

calendar.app.google/FeiXVG8ipKMF1Da86

SCAN TO BOOK A CALL

BB Embroidery

BARCEL BORDADOS · MADE IN PORTUGAL

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